

Product Group Breakdown

1. Parts & Systems

- Powertrain: Engine, gearbox, exhaust
- Chassis: Axles, steering, brakes, wheels, shock absorbers
- Body: Metal parts, mounted parts, windows, bumpers
- Roof systems: Folding roofs, convertible roofs, panoramic roofs
- Interior: Cockpits, instruments, airbags, trims, seats, heating, air-conditioning, electrical adjusters, interior filters
- Infotainment: Radio, aerials, navigation, telematics, mobile phones, DVD
- Electric / Electronics / Sensors: electrical system, battery, headlights, cables, wiring harnesses, control units, bus systems, driver assistance systems
- Standard parts: Fastening elements, thread and securing elements, sealing rings, roller bearings
- Parts and services for vintage vehicles: Spare parts, repairs, restoration
- Alternative powertrains: Hybrid, gas, electric

2. Accessories & Tuning

General motor vehicle accessories

- Tuning: Performance systems, design enhancement, optical tuning
- Options and conversions
- Wheels, tyres and rims

3. Repair & Maintenance

- Workshop equipment and tools: Lifting gear, testing and measuring equipment, tyre installation, work clothing
- Body repairs: Equipment and material
- Painting and corrosion prevention: Systems, equipment, paints, corrosion prevention, auxiliaries
- Towing service, accident assistance, mobile services: Equipment, material/consumables
- Waste disposal and recycling: Systems, equipment
- Dealership equipment: Shopfitting/shop systems, Sales equipment, office and warehouse equipment, literature, forms
- Trailers for car and small commercials, parts for trailers

4. IT & Management

- Dealership planning and construction: Business consultants, certifications, environmental protection consultants
- Dealership finance: Finance, insurance, franchise concepts
- Dealer management systems: Business organisation, IT, data management, customer loyalty schemes
- Garage management: Training, technical monitoring and certification
- Dealership marketing: External advertising, advertising media
- Internet: Service providers, vehicle exchanges
- Industry support, cluster initiatives

5. Service Station & Car Wash

- Filling stations: Filling station planning and construction, filling station equipment, tank systems for alternative fuels
- Washing & care: Car wash halls and lines, washing equipment, equipment for vehicle care, cleaning products, valeting
- Oil and lubricants: Systems, equipment, lubricants, auxiliaries and consumables

